

SUBLETTE COUNTY FAIR SPONSORSHIP PACKET



PO Box 1072 - Big Piney, WY 83113
kailey@sublettecountyfair.com



MISSION STATEMENT

It is the mission of the Sublette County Fair Board to produce a wholesome, entertaining, and educational fair, which enhances the spirit of community, supports and provides a venue for the 4-H and FFA programs, and will showcase the rural heritage of Sublette County and the surrounding area.

ABOUT THE FAIR

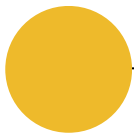
The 2024 Sublette County Fair will be July 24-27 with additional events happening July 19-23. The fair schedule will be filled with shows, contests, and entertainment. From sewing to showing, eating to entertainment, there is something for everyone at the Sublette County Fair in Big Piney, WY. Join us for the fair this year!

ABOUT OUR SPONSORS

It has been so rewarding to see our community pull together to put on amazing fairs the past few years. We know that the economy has been challenging, so we hope you all know how much we truly appreciate your support. Sponsorship at any level makes a great impact in the end. Our sponsorship options start at just \$25. Whether you are an individual, small business, or large company, we would love to have you as a sponsor at the fair this year!

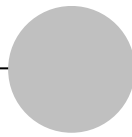


SPONSOR LEVELS



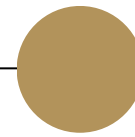
Gold: \$5000+

- Full-page advertisement in the fair book (ad is due by April 15)
- Logo on all event publication materials (brochures, posters)
- Logo on the Sublette County Fair website
- Sponsor one of the major events OR sponsor all premium payouts to exhibitors
- Listed as sponsor of chosen event in the fair book
- Banner on the arena or stage at the chosen event (signage must be provided by sponsor)
- Acknowledgment of sponsors during event by announcer



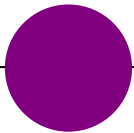
Silver: \$2500-\$4999

- Full-page advertisement in the fair book (ad is due by April 15)
- Logo on the Sublette County Fair website
- Co-sponsor one of the major events OR sponsor an entertainer
- Listed as co-sponsor of chosen event in the fair book
- Banner on the arena or stage at the chosen event (signage must be provided by sponsor)
- Acknowledgment of sponsors during event by announcer



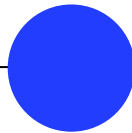
Bronze: \$1000-\$2499

- Half-page advertisement in the fair book (ad is due by April 15)
- Logo on the Sublette County Fair website
- Co-sponsor one of the major events OR co-sponsor an entertainer
- Listed as co-sponsor of chosen event in the fair book
- Banner on the arena or stage at the chosen event (signage must be provided by sponsor)
- Acknowledgment of sponsors during event by announcer



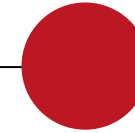
Purple: \$500-\$999

- Sponsor any combination of awards for \$500 or more and get your name listed on signage during the fair
- Listed in the fair book as a purple sponsor, plus listing in the fair book next to the awards sponsored
- Announced as award sponsor during the presentation of the award



Blue: \$250-\$499

- Sponsor any combination of awards for \$250 or more and get your name listed on signage during the fair
- Listed in the fair book as a blue sponsor, plus listing in the fair book next to the awards sponsored
- Announced as award sponsor during the presentation of the award



Red: \$25-\$249

- Sponsor any combination of awards for \$25 or more and get your name listed in the fair book next to the awards sponsored
- Announced as award sponsor during the presentation of the award



HOW TO SPONSOR

Please look through the attached list of awards. Returning sponsors will have the first choice at sponsoring the events and awards they previously sponsored, as long as they submit the forms and payment by April 15, 2024. New sponsors are greatly welcomed! If you don't see something that fits your sponsorship wants or needs, please email kailey@sublettecountyfair.com.

01

Sponsor Commitment Form

Please fully fill out the Sponsor Commitment Form and return it via mail with the Awards Sheets by **April 15, 2024**.

02

Awards Sheets

Please check the awards you would like to sponsor! Please return with the Sponsor Commitment Form by **April 15, 2024**. If you are interested in sponsoring an event (\$500+), please email kailey@sublettecountyfair.com.

03

Mail

Mail the Sponsor Commitment Form, Awards Sheet, and a check, made payable to Sublette County Fair Board by April 15, 2024 to **Sublette County Fair, PO Box 1072, Big Piney, WY 83113**.

04

Come to Fair

We LOVE when our sponsors come to the fair to present the awards! Let us know if you plan on being at fair to present the awards or event you sponsored.

2024 SPONSOR COMMITMENT FORM

Contact Name: _____

Company Name: _____

Name as you wish for it to appear in the fair book: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Would you like a receipt for your sponsorship: Yes No

Sponsorship Level

Gold (\$5,000+)

Silver (\$2,500-\$4,999)

Bronze (\$1,000-\$2,499)

Purple (\$500+)

Blue (\$250-\$499)

Red (\$25-\$249)

Total Amount Sponsored: _____

Gold, Silver, and Bronze Level Sponsors

Email ad to kailey@sublettecountyfair.com

Email logo to kailey@sublettecountyfair.com

Send banner to Sublette County Fairgrounds by July 15

Purple, Blue, and Red Level Sponsors

Do you plan on being present to present your buckle or awards? Yes No

If so, please make sure your email address is included above so you can be contacted prior to fair with dates and times of buckle presentations.

Miscellaneous

If you do not care what awards your sponsorship is applied to, please indicate so here. Otherwise, please fill out pages the Awards Sheet.

Please apply my sponsorship money as needed.

Please apply my sponsorship money to the awards on the following pages.

FOR OFFICE USE ONLY

Postmark Date: _____

Receipt #: _____

Check #: _____

Payment Amount: _____